

SADIE BOYD

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WWW.SADIEBOYD.COM

Education

BA | Industrial Design
Iowa State University

Minor | Textile Science &
Product Performance
Iowa State University

Educational Emphasis
Biomimicry Studies

International Study
Academia Italiana

Skills

Adobe Illustrator
Adobe Photoshop
Backbone 2.0 PLM
Semplix

Equipment Analysis & Assessment
Communication & Advisory Skills
Wintersteiger Machines

Hobbies

Biking
Gardening
Hiking/Backpacking
Gear Research
Pottery
Trail Running
Photography

Awards & Accomplishments

NATHAN Design Achievement Award
Migration Brewing 5K Finisher
Wilderness First Aid Training
Ski Technician Certification
REI Culture Committee Nominee

Bike Mechanic & Ski Technician | REI

March 2023 - Present

- Assess and schedule skis and snowboards for repair while conducting a thorough check-in of customers gear to identify varying levels of repair work while identifying compatible replacement parts.
- Effectively communicate with customers regarding service (in person, over the phone, and through email).
- Complete a wide range of repairs and services including walk-in repairs such as flat fixes, small adjustments, accessory installs, scheduled tune-ups, and assemblies.
- Use the store's designated POS system to create work orders and build quotes.
- Maintain up-to-date certification on bindings and provide expert advice to customers on equipment selection, maintenance, and proper usage to enhance their skiing experience.

Product Development Coordinator | Rumpl

2022 - 2023

- Responsible for managing the efficiency of seasonal development, Rump's Artist Division, collab partnerships, and special project development.
- Manage sample process: requesting, tracking, commenting, approving. While simultaneously owning development trackers to track progress, shipments, and material information.
- Build and manage tech pack information and style set-up details in the PLM system.
- Maintain an effective relationship with our factory to continue improving the development timeline and thoroughness of quality control.
- Co-leading margin analysis on special projects & collab partnerships with requested FOB quotations.
- Conduct market research & thorough reviews of current materials and products to understand areas of improvement better.
- Responsible for tracking product improvements or changes while informing the necessary departments.
- Effectively manage complexity in different settings by evaluating risks and benefits.
- Facilitate breakthroughs during conflict by integrating diverse views & finding common ground or acceptable alternatives.

Product Coordinator | Rumpl

2021 - 2022

- Maintained full product knowledge of Rump's product line.
- Handled each product and package with care and precision.
- Worked productively with the Product Team to understand requirements and briefs to stay true to brand identity.
- Advised project managers on financial decisions regarding product costs.
- Lead process and product improvement initiatives.
- Collaborated with designers to understand product specifics, and worked to ensure a proper fabrication process.

Sales Associate | Active Endeavors

2021

- Engage with customers in a friendly and professional manner, providing product information, recommendations, and assistance to meet their needs and drive sales.
- Maintain a clean, organized, and visually appealing store environment, ensuring merchandise is well-displayed and stocked to meet customer demand.
- Stay updated on product knowledge, promotions, and sales campaigns to effectively communicate information to customers and drive sales.
- Collaborate with team members and management to achieve store goals and contribute ideas for improving sales strategies and customer satisfaction.

Trip Leader/Route Setter/Student Supervisor | ISU

2018 - 2020

- Passionate and experienced outdoor trip leader with a proven track record of guiding diverse groups through adventurous and challenging environments while ensuring safety protocols and engagement.
- Provided outdoor skills instruction, including navigation, campcraft, and environmental awareness.
- Utilize creativity, technical knowledge, and understanding of climbing movement to craft routes that encourage progression, skill development, and a positive user experience.
- Train and mentor junior route setters, providing guidance on setting techniques, safety practices, and route setting best practices.
- Acted as a liaison between student workers and university administration, addressing concerns, communicating policies, and ensuring a smooth workflow within the department.

References available upon request